

Objective One case study digital infrastructure



**Tregongeeves Farm
Cottages**
Polgooth
St Austell
PL26 7DS

tel 01726 68202
fax
email mail@cornwall-holidays.co.uk
web www.cornwall-holidays.co.uk

The projects in the Digital Infrastructure investment cluster deliver both the roll out of broadband technology and importantly support this with business advice and training to maximise its use for business.

Modern Digital Infrastructure can be used to ensure connectivity across the globe and bring about long term improvements in business competitiveness. Key issues for Cornwall have been access to Broadband, business support to promote e-business as well as training to maximise ICT use for business, all of which have been tackled through this investment cluster.

Tregongeeves Farm Cottages

Judith Clemo is now in her tenth year of running Tregongeeves Farm Cottages, a collection of seven holiday cottages around a courtyard, offering a full range of onsite facilities, including tennis courts, swimming pool, spa and gym. "We decided that the internet was the next facility we should offer," says Judith.

Each of the seven cottages is able to access broadband since Judith had support from **actnow** to have wireless broadband installed six months ago. "We have one guest who is a writer and wants to use her laptop in her cottage. She comes here because she knew that she can access broadband and carry on with her work in great surroundings. Nowadays, there are so many people who work from home. They can come and stay with us, work a few hours a day if they need to, and then spend the rest of the day enjoying the facilities and relaxing."

Judith continues: "Our guests have been delighted. I have been quite surprised by how many people seem to use the wireless broadband. We had one gentleman well into his seventies who came out of the cottage carrying his laptop. It turned out that he writes the newsletter for a certain association and he was able to upload the newsletter to their website from his cottage. The fact that you are not tied to one location is very liberating for our guests.

"Even when people are on holiday, they still want to be able to keep in touch with everything these days. We get a lot of professional people staying and they never seem to want to completely switch off. For example, we had a visitor whose business involved designing swimming pools and he arranged a swimming pool for a client in France while he was staying at Tregongeeves Farm."



In response to guest requests for access to broadband, Judith Clemo has had it installed in all seven of Tregongeeves' holiday cottages.

As well as promoting the in-cottage access, Judith plans to install a dedicated internet café at the site in time for the 2006 season.

"Wireless broadband is the future, the way forward. By offering it, we are able to deliver what our guests want," says Judith.

**For more information about actnow visit
www.actnowcornwall.co.uk.**