

Getting funding to our communities – the IAPs

Every community in Cornwall & Scilly will be getting its own local scheme – known as an Integrated Area Plan or IAP – as part of the overall programme.

These IAPs will be the most important route for community groups and small local projects to access money from Objective One.

There will be 11 IAPs – covering Bodmin Moor, Carrick, the Isles of Scilly, North & South Kerrier, North Cornwall, Penwith, three areas within Restormel and South East Cornwall.

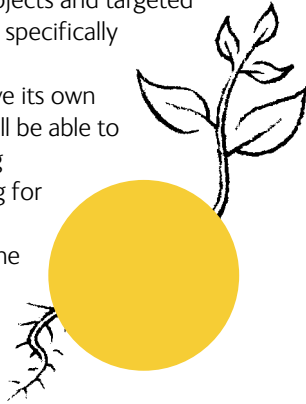
The strategies for the IAPs for the Isles of Scilly, Penwith, Restormel and South Kerrier were endorsed in December. The remaining five should be endorsed early in 2001.

REVIEW OF THE YEAR 2000

Once in place, IAPs will also work with communities and local small businesses to develop projects – integrating the economic, social and environmental aspects of Objective One into a framework tailor-made for the particular area.

IAPs will work through town regeneration strategies, developing ideas from individual groups, helping business collaborate together on joint projects and targeted initiatives developed specifically for the local area.

Every IAP will have its own co-ordinator who will be able to advise on developing projects and applying for funding. Contact the Objective One Helpline to find out how to get in touch with your local IAP co-ordinator.



Objective One is part-funded by the European Union

The Objective One Programme for Cornwall and the Isles of Scilly

Review of the year 2000



Keeping in touch

If you need more information about Objective One please call the Helpline or visit our website.

We will also be producing quarterly and annual reviews of the programme on an on-going basis – let us know if there is particular information you think we should include in future.

Helpline

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The Objective One Partnership
for Cornwall and Scilly



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Creating our own future

Back in the summer – when the Objective One Helpline and our pilot website were launched – we were all eagerly looking forward to the start of the programme. Now, after just five busy months, the first results are becoming apparent.

By 31st December, 36 funding applications had been approved and the strategies for the first six schemes designed for making Objective One funds available to local communities – known as Integrated Area Plans or IAPs – had been endorsed. The remaining five IAPs are almost complete.

But Objective One is also already achieving something even more vital for our long-term success and the future of generations to come. It is fostering a new spirit of co-operation – prompting communities and organisations across Cornwall & Scilly to talk and work together so that their combined efforts produce greater benefits for everyone.

Objective One is also showing that things can change and how we can do them better. The programme is setting new standards for economic and social change – so that in future we come to expect quality, both in thought and action, and no longer accept mediocre solutions.

Our programme is also being recognised throughout Europe. Just before Christmas, the Chief Secretary to the Treasury, Andrew Smith, praised our programme's plan – the Single Programming Document – in Parliament, saying:

"The European Commission is promoting the Cornish Document to the rest of Europe as a model of good practice." (Hansard 14th December 2000).

Although we are still only at the start of the programme, we are delighted to endorse the progress already made.

The time has come to stop dwelling on what's gone wrong in the past and to talk about what's right about Cornwall and the Isles of Scilly. This is a wonderful place to be and it has enormous potential. Let's continue to work together for change and to create a prosperous future, in which we can all share and be rightly proud of our achievements.

Jane Henderson
Chair of Strategic Development Group

Sir Michael Lickiss
Chair of Programme Monitoring Committee



Programme Monitoring Committee (PMC) – this is the body responsible for overseeing the implementation and performance of the whole programme, making sure the agreed objectives are met.

The PMC was also responsible for setting the criteria for selecting what projects should receive funding.

Strategic Development Group (SDG) – this is the body that monitors the progress of Objective One to ensure that the programme is driven forward according to the agreed strategy.

Objective One; our partnership & vision

Partnership

Objective One involves a partnership made up of Cornwall County Council, the six district councils and the Council for the Isles of Scilly, together with the South West of England Regional Development Agency, the Government Office for the South West, MAFF and representatives of the private and voluntary sectors.

Vision

The vision is one of a prosperous Cornwall & Scilly where all people and communities share in an improving quality of life.

- To increase absolute prosperity
- To develop sustainable communities
- To protect and enhance the environmental, cultural and economic opportunities of distinctiveness of Cornwall & Scilly

Milestones in 2000

March

Final negotiations with the European Commission on proposed Objective One Programme for Cornwall and the Isles of Scilly.

May

Programme Monitoring Committee agrees details for how the programme will work in practice.

July

European Commission ratifies the Single Programming Document for the 2000 – 2006 Objective One Programme for Cornwall & Scilly.

September

Grants totalling almost £7 million are approved for 14 projects at the first meeting of the programme's Working Group.

October

Names and details announced of first four projects to be made public – from Pentreath Industries and Penwith Housing Association.

November

Programme's full website – www.objectiveone.com – is launched.

A further eight projects are approved for grants of over £3.6 million by the

Working Group. Details are also announced of Tolvaddon Energy Park, Learning Shops, and Cornwall Agricultural Development Team projects.

December

Work starts on site of Tolvaddon Energy Park. Projects announced include Enterprise Edge, Gaia Renewable Energy Centre, XL Network.

Working Group approves seven projects for grants of almost £1.5 million. Another seven projects worth over £2.1 million are approved by written procedures.

The money allocated so far

As can be seen from the tables below, grants together worth £14.25 million have been approved for a total of 36 projects. This is the total money allocated so far and will come from three European Structural Funds – the European Regional Development Fund (ERDF), European Social Fund (ESF), European Agricultural Guidance and Guarantee Fund (EAGGF).

The actual money will be paid to applicants in regular installments over the course of the project – which may last for several months or several years. Grants will generally be claimed

by projects in arrears using receipts for money spent up front (although in some circumstances applicants may be able to claim money back more frequently).

In addition, there were also 88 projects in the system at the end of the year – these are projects which have submitted formal applications for funding and are already undergoing appraisal to check their quality and eligibility under funding rules. If all these projects were approved in due course, they would receive grants with a combined value of £54.4 million.

As can be seen from the following tables – as long as the projects submitted are eligible and meet the quality standards demanded by Objective One – the programme will be well on the way to meeting its targets for 2000.

Projects approved and in system – at the end of 2000

Fund	Projects approved	Value of grants	Projects in system	Potential grants	Combined value
ERDF	12	£5M	31	£27M	£32M
ESF	23	£9M	41	£15M	£24M
EAGGF	1	£0.25M	16	£12.4M	£12.65M
TOTAL	36	£14.25M	88	£54.40M	£68.65M

Total budget allocated for 2000 – to date

Fund	Grants approved	IAPs	Technical assistance	Grand Total	Total budget for 2000 (see note above)
ERDF	£5M	£4.7M	£1.2M	£10.90M	£26.4M
ESF	£9M	£0.7M	£0.5M	£10.20M	£9.5M
EAGGF	£0.25M	£1.0M	–	£1.25M	£9.2M
TOTAL	£14.25M	£6.40M	£1.70M	£22.35M	£45.1M*

*Plus £1.8 million from Financial Instrument for Fisheries Guidance (FIFG) to be added.

Note: Because the programme for Cornwall & Scilly did not start until the end of July, 2000 is treated as an exception and money does not have to be allocated until the end of 2001 (and projects

then have up to two years to actually spend the money).

Total offer at the end of 2000 is £22.35 million, against the total allocated for the year of £45.1 million. The money allocated for IAPs is for the six

endorsed so far (see back page of this review for details).

Technical assistance is the money provided to pay for the management and delivery of the programme.

The first projects

By the end of the year, the programme's Working Group had approved a total of 36 projects.

The names and details of 10 of these projects have already been announced. The remaining 26 approved projects will be unveiled in due course once all financial and legal points have been agreed with the applicants. Below are outlines of the projects already announced:

Supporting green business

A landmark project to reclaim a derelict industrial site near Camborne and build a high-quality business park, using the latest in environmentally sustainable design and building techniques, was approved for over £1.8 million in funding.

The **Tolvaddon Energy Park** project was developed by the South West of England Regional Development Agency and work on site started in December. The business park will be built with traditional materials, and features will include heating from geothermal boreholes and water recycling.

Tolvaddon will be targeted at small businesses in the renewable energy sector – an emerging industry in Cornwall and a key business sector identified for action by Objective One. Contact SWRDA's Truro office on 01872 240505. A £300,000 grant was also awarded to the **Gaia Renewable Energy Centre** at Delabole to help provide facilities for businesses working in the sector.

Access for agriculture

A grant of £250,000 was awarded to establish an expert team of **agricultural facilitators** to work with the industry to implement the strategy developed by the sector's task force and help applicants access around £50 million in aid. Contact the team on 01872 322800.

Helping business

The **Enterprise Edge** business information service set up by Cornwall Enterprise was awarded a grant of over £400,000, following a very successful trial period.

The money will help pay for the service – which is largely free – over the next two years. **Enterprise Edge's** skilled researchers will provide a quality information service, and 'gateway' website, to support proposed, new and existing businesses in Cornwall & Scilly.

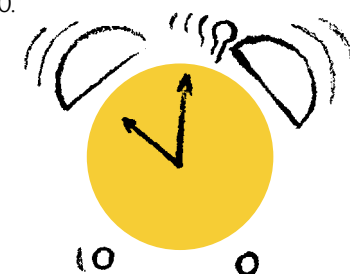
Visit the website www.enterprise-edge.co.uk, call freephone 0800 052 3942 or email: help@enterprise-edge.co.uk

Supporting people

A total of nearly £1.3 million was awarded to three projects from **Pentreath Industries** designed to help provide work experience, training and employment to Cornish people recovering from mental ill health.

A scheme to provide free IT training through Cornwall College's **Learning Shops** at Bodmin, Camborne, Helston and Redruth was awarded nearly £800,000 and Cornwall County Council's **XL Network** project to support underachieving students was awarded over £200,000.

The **Build & Train** project from Penwith Housing Association to provide work experience and formal qualifications to trainees from Hayle and Camborne – and thereby boost the skills available to the construction industry – was awarded nearly £96,000.



Task forces – action and strategies

Objective One deals with projects from a wide range of sectors of the economy and social structure of Cornwall & Scilly. That's why task forces made up of representatives of each sector have been set up to encourage the development of projects that support each sector's needs. Therefore, the task forces need to develop strategies to offer inspiration and direction to the sector and provide a backcloth against which the project quality can be measured. Copies of all complete and draft strategies are available from the programme's website and Helpline.

Agriculture

"The Agricultural Task Force constituted through Cornwall Agricultural Council is now up and running. A development team of three has been appointed and is based in Pydar House, Truro. A strategic plan has been produced by industry expressing the vision for the next seven years and beyond. Project bids are now actively being produced with first full approvals expected shortly."

Steve Parsons, Chair, Cornwall Agricultural Council

Business (Small and Medium Sized Enterprises)

The Task Force was established in October and has concentrated on developing its strategy, early agenda & priorities. It is determined that Objective One's unique opportunity will be a catalyst for proclaiming current Cornish business strengths and for developing an infrastructure driven by the needs of its users rather than its suppliers and so truly supportive of business, including microbusinesses, from inside and outside the region."

Peter Hobson, Chair, Business Task Force.

Combined Universities in Cornwall (CUC)

Although not a task force, a working group has been set up to lead development of the CUC –

the only individual project identified in Objective One's business plan (the SPD) and a key part of the programme. A business plan is now in place.

Connecting Cornwall

"Connecting Cornwall has established priorities and action plans for the transport infrastructure in Cornwall, i.e. public transport, road, rail, sea, air. To date, the task force has secured agreement in principle from the Directorate General for Regional Development of the European Commission to use Objective One to support rail development. The task force has also developed an investment case, strategy and preliminary rail development programme for Cornwall.

Consultancy briefs have been prepared and funding sought for the Truro/Falmouth branch line technical and market studies. Funding assistance has also been applied for to assist with the Camelford Regeneration Study."

Peter Stethridge, Chair, Connecting Cornwall Task Force

Community Futures

The Task Force for Social Inclusion and Community Regeneration in Cornwall and the Isles of Scilly has established three working groups through which it will help promote these two priorities. These are the Fostering Projects Group, the Funding Group, and IAP Link – which links all of the Integrated Area Plan co-ordinators to address common issues.

Bishop Bill Ind, Chair, Community Futures

Cultural Industries

The Cultural Industries Task Force was set up during 2000 to represent the arts, media and creative industries sectors. The group has been working towards establishing a strategy for Objective One and the Cultural Industries that will be completed shortly.

Ross Williams, Chair, Cultural Industries Task Force

Heritage

"Since we first came together on 1st March, the Heritage Task Force has developed a draft strategy for the whole sector – which includes our cultural, built and natural heritage – as well as consulting on cultural strategies for both Cornwall and the South West region.

We have also contributed to developing plans for specific areas (such as archives, museums and the historic environment), begun to advise on potential projects and engaged consultants to investigate how museums can take advantage of special measures like Umbrella Funds."

Caroline Dudley, Chair, Heritage Task Force

Learning & Skills

"The Learning & Skills Task Force is advertising for an Executive Manager and this will appear

Cross cutting themes – contributing to quality

Objective One has three cross cutting themes that every project needs to address. The cross cutting themes ensure that all the issues encompassed within the Programme's overall vision and broad aims are properly addressed.

Environmental Sustainability

Objective One is seeking gains for the environment through economic development. The programme is looking to encourage, strengthen and reward environmental gains achieved through actions that improve economic performance. The favoured approach is to harness emerging business opportunities such as, the development and use of new technologies; new sectors with improved resource and energy efficiency; changes in consumer interests and demands (e.g. organic food, eco-friendly / recycled goods, etc.).

shortly on the Objective One website. Preparations are underway to establish a local Key Fund which will allow easy access by individuals, employees of small businesses and small voluntary organisations to Objective One money. Over the next ten weeks more attention will be given to the skills training needs of businesses, working alongside the SME Task Force.

Dr Alan Stanhope and Jonathan Harris, Co-chairs, Learning & Skills Task Force

Tourism

Representatives from across this diverse sector have been working together to agree a common strategy. The membership of the task force is due to be confirmed in mid-January, when the approved strategy will also be published.

The first projects in the Programme are already meeting this challenge, contributing to increased overall quality.

Equal Opportunities

The target groups for equal opportunities include women, people with disability and people from an ethnic minority background. In November, a South West European Equal Opportunities Group was convened to bring together a cross-section of organisations dedicated to developing and delivering the broad government agenda across each of the European Structural Funds.

The next priority is to develop gateway and priority criteria to assist project applicants.

Information Communications and Technology (ICT)

In December a strategy was approved, which sets out a vision for ICT for Cornwall and the Isles of Scilly. The strategy sets out the underlying principles and key objectives for ICT, relates these to the priorities of Objective One, and identifies the areas and issues that need to be targeted and prioritised for development.