

TIN COUNTRY PARTNERSHIP IAP

EXECUTIVE SUMMARY

The purpose of this Integrated Action Plan is to provide an holistic and integrated approach to community, economic and social regeneration across the Tin Country Partnership area, by working in partnership with a wide range of local and regional agencies, local businesses and communities. The Partnership's agreed mission is:

..... 'to create sustainable wealth, prosperity and quality of life for the whole of our community through restructuring our local economy and investing in young people, who are our future'.

The Plan includes a comprehensive programme which will seek to support and develop the local economy, local communities and local people in a range of ways:

- Projects in both urban and rural areas;
- Local economy – support for existing businesses, new employment opportunities, development of social enterprises;
- Local people – improving skills, capacity building, improving transport links, tackling social exclusion, ensuring equal opportunities;
- Local communities – wide-range of large and small regeneration and community projects, improved community facilities and resources;
- Infrastructure – town and village centre improvement projects;
- Sustainable development, safeguarding and improving the environment, environmental improvements;
- Local distinctiveness – heritage and cultural projects.

This integrated approach will provide a wide-ranging programme of support and new provision – not just tackling one problem but dealing with it in an integrated way. The development of this Plan, together with the Partnership, will also encourage local empowerment and involvement in regeneration. It will act as a catalyst for change, both in physical improvements and by raising the image of the area and promoting local civic pride.

Continued support and change are required because this is still an area of high deprivation and need. Previous economic projects and environmental and regeneration programmes have begun to improve the areas but there is still much to be achieved. The following highlight some of the key continuing problems:

- Unemployment has decreased but is still high by UK standards;
 - Pockets of social exclusion, poor neighbourhoods;
 - Low economic activity and low wages;
 - Large areas of derelict land and empty properties;
 - Poor health and low educational standards;
 - Area's industrial base lacks diversity.

The aim is that this wide-ranging plan will cover a number of measures in the Single Programme Document (SPD), together with other measures that are not eligible for funding within the Objective One Programme but are identified as priorities by the local partnership. In terms of Objective One and the SPD, the Plan will focus on Measures/Priorities:-

2.2 Strategic Investments/Employment Growth Centres;

4.1 Community Economic Development;

4.2 Area based pathways to employment (ESF);

4.8 Community Regeneration.

The Plan also relates to the SPD's strategic objectives – to increase absolute prosperity, to create sustainable communities and to capitalise on the economic opportunities of the distinctiveness of Cornwall.

The Lead organisation for the Plan is Kerrier District Council and the Authority will act as the Accountable Body. The composition of the partnership which has drawn up this Plan is included in full on page 4. This has been consolidated during two Partnership Seminars and a range of consultation events with town and community fora and regeneration groups.

In addition, there are a number of other partners identified with which links are being further developed for example:-

Camborne, Pool, Redruth Leadership Group - private sector input and contributions need to be developed.

Cornwall Archaeological Unit – to ensure plan links with the proposed Cornwall Urban Surveys, funded by English Heritage.

FIRST National Buses – transport links.

Kerrier LA21 Group – to develop the plan's environmental strategy and bring forward environmental projects.

Kerrier Healthy Living Centres Group

Trevithick Trust – to link with heritage projects.

Voluntary Sector Forum – voluntary sector development.

Employment Service

Cornwall Careers and Connexions Service

Digital Peninsula Network – IT links

There is considerable input from the voluntary sector into the Plan through the representatives of the three town/community fora, regeneration groups and Cornwall Community Volunteers' Service. It is recognised that this needs to be further strengthened through the Voluntary Sector Forum and via local consultation processes.

It is intended that there should be ongoing consultation and involvement of the local community in the management, further development and implementation of the Plan through:

- Community representation on the Board and Local Development Group;
- Available and accessible information and promotional work;
- Community development work;
- Evaluation & monitoring of plan.